



# 2023 3<sup>rd</sup> Public Finance Management Conference

Innovative and Ethical Public Finance Management in Challenging Times



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**H.E. Mrs Sandra  
Kramer**

**Ambassador of the  
European Union to  
South Africa**

**SPEAKER  
BIOGRAPHY**

Sandra Kramer arrived in Pretoria in August 2022 to take up her duties as the European Union's Ambassador to South Africa after having been Africa Director at the European Commission's Directorate-General for International Partnerships since June 2019.

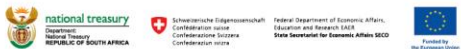
Ambassador Kramer joined the European Commission in 1995 in the Directorate-General for External Relations. During this period she served as Trade Counsellor at the EU Delegation to Indonesia and as Head of Economic Co-operation at the EU Delegation to India.

Subsequently Ambassador Kramer was appointed assistant to the European Commission's Chief Spokesperson and assistant to the Deputy Director-General in the Directorate-General for Enterprise & Industry.



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**SPEAKER BIOGRAPHY**

She was nominated to head the Communication Unit of DG Enterprise & Industry in 2007.

From 2010 to 2014, she was Head of Unit Programming, Evaluation and Communication at the Directorate-General for Justice before joining the Cabinet of President Juncker as Director of Coordination and Administration with key responsibilities on Budget and Human Resources.

Ambassador Kramer holds a Masters degree in Modern Literature from the University of Groningen, as well as a Masters degree in Economics and International Relations from Johns Hopkins University, School of Advanced International Studies, Bologna and Washington DC.